



INSPIRED TO LIVE FULLY

This life is happening with or without our participation. As we've learned from close personal experience, it can all be over tomorrow. We realize that we have 1 Chance to make this a fulfilling and rewarding life. Eat healthily, explore more, connect with family, and feel freer than we ever imagined. *-Jerome & Jen Braga*

BLOG STATS
THROUGH 2021

4K
UNIQUE
VISITORS

9.5K
PAGE-
VIEWS

68% OF OUR
READERS ARE
WOMEN

91% OF OUR READERS ARE FROM
US AND 7% FROM CANADA
FOLLOWED BY 1% UK



The Bragas have on a six-year journey traveling across the country. Their goal is to live a more engaging lifestyle and capture hearts full of memories. Having one daughter with severe food allergies prompted the family to embrace healthy living and clean foods. So they packed up the 'big house' and traded in for an adventurous journey in their continuously remodeled 42' RV.

OUR FOLLOWERS ARE YOUR CONSUMERS

Whether your consumers are healthy, allergen-free eaters; adventure seekers, outdoor enthusiasts, photography buffs, camping and RV junkies, or just all-around fun-loving families; our professionally photographed content and passionate social followers are the perfect consumers for all aspects of your business and products.

SPONSORSHIP AND CAMPAIGN OPTIONS

2021 has us visiting 12 states, including the upper peninsula, the Smokey Mountains, the deep south, and south west. Eating healthy and living the allergy free lifestyle along the way. Content topics vary and rotate from food allergy / recipes, to RV / Camping, to Photography tips and adventure.

- Sponsored Posts
- Speaking Engagements
- Brand Ambassadorship
- Product Placement
- Banner Ads
- Events and Travel



1046 Followers
@our1chance

NEWSLETTER
SUBSCRIBERS



1777 Followers
@our1chance

341



3940 Friends
@jeromebraga

AVERAGE
POST REACH



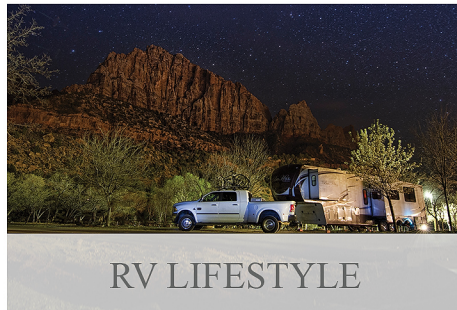
7255 Followers
@our1chance

1.7K

OUR1CHANCE.COM



FOOD ALLERGY



RV LIFESTYLE



PHOTOGRAPHY

PARTNERSHIP OPPORTUNITIES

BLOG / ARTICLE POST // \$250

A custom-written 400+ word blog post creatively photographed, including use/consumption of product or service with encouraging feedback and engaging conversation. Blog articles written for partner sites will be cross-promotion on O1C Facebook, Instagram.

Blog articles are written with keywording and SEO best practices for topics considered and run through plagiarism check for authenticity.

CUSTOM CREATIVE CONTENT \$250 P/H

Typically any content created for your brand or product is billed out at a \$250 per hour creation fee. Photography and Video Shoots. If the product or surface is a comparable value to a multi-hour shoot, there may be no fee incurred to develop content. The value of the product is considered payment of service.

CURRENT PARTNERSHIPS / AMBASSADORSHIPS



UNRIVALED CONTENT EXPERIENCE

We bring to the table, for your brand, a unique combination of skillsets. As professional photographers for over 15 years, attention to detail and creative vision is never overlooked. Whether the requirement is a 'talking head' multicamera interview or 360 VR panoramas of a property or assets, we can confidently create any imagery.

Headshots and editorial lifestyle shoots are signature specialties.

We also have a unique proficiency in photographing and filming campgrounds. We have created over 150 folders of property content for a national chain to use across all their national marketing channels.

We are always looking to partner creatively on major multilayer marketing projects.

As owners of a thriving digital marketing agency, we also are fully versed in SEO, Social Marketing, Website Design (and included requirements), Brand Development, and Brand image. So not only can we create the assets necessary, but we can package them up for your specific usage and campaign.

OUR1CHANCE.COM



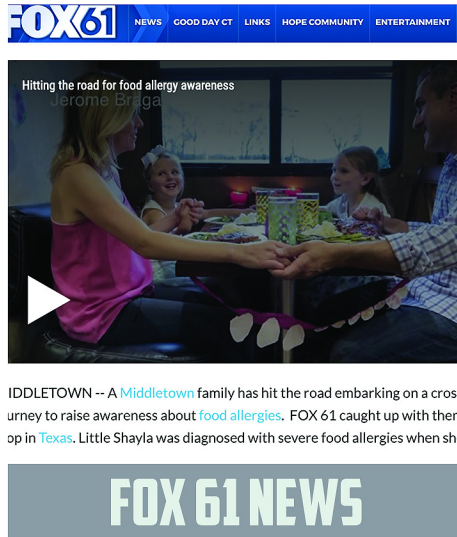
COVER AND FEATURE



COVER AND FEATURE

RECENT PRESS & OPPORTUNITIES

The Bragas are available for in-person interviews and press events throughout their travel path in the US. Zoom or Podcast interviews as well as remote print publications and phone interviews.



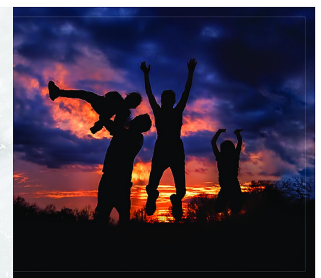
The Bragas were cast on a 30-minute tv episode on the Great American Country network about purchasing the perfect RV with a large kitchen for Allergy friendly cooking and living. The prime-time episode airs and reruns every 3-4 weeks on GAC.

Web Skype interview with local news station in CT about the Bragas road trip across the USA to raise allergy awareness and promote healthy living. Air date Jan 9, 2017

Middletown Press (CT) ran a front-page story about the Bragas being cast on the show GoingRV and how food allergy awareness drove them to get into RVing. The article also touches on life with a top 8 allergen child and inspiration to travel across the USA

OTHER MEDIA & NEWS

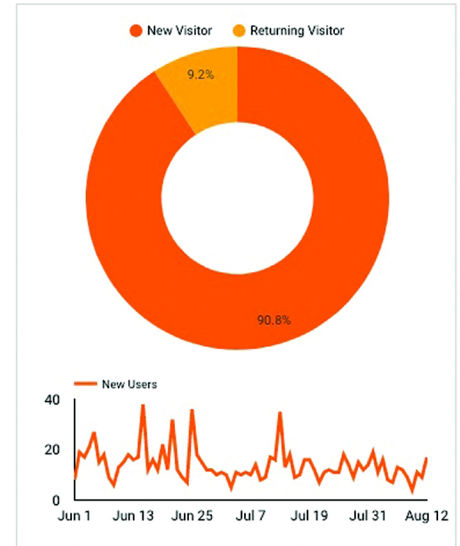
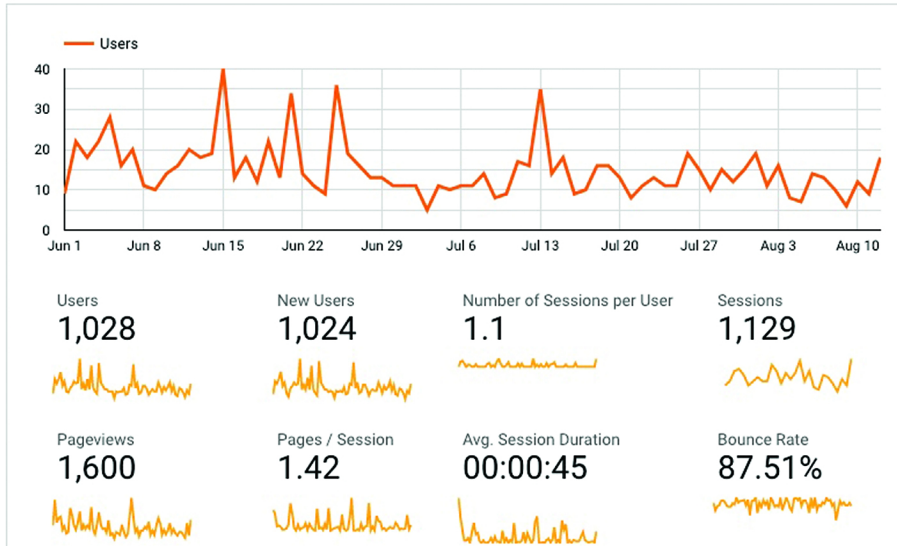
Hartford Currant 2017 - Meriden Record journal 2016 - RVIA Insutry News 2016 - GoRving 2016, 2017 - Disney Food Allergy Group (FB 2017) - Disney Chefs Rock Food Allergies (FB 2017) - RIVR Media Promo 2016 - RV Family Travel Atlas Podcast 2017



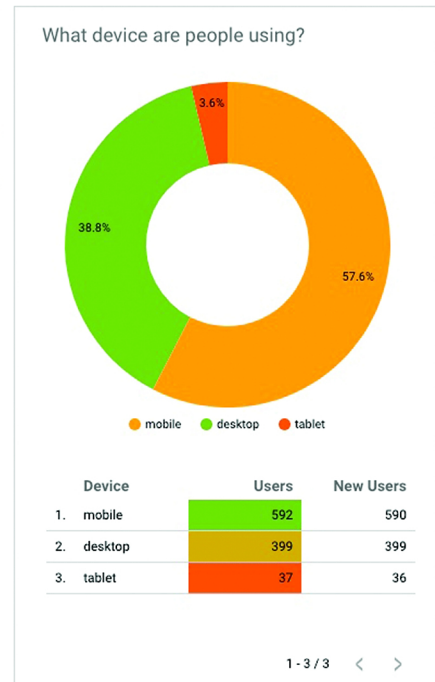
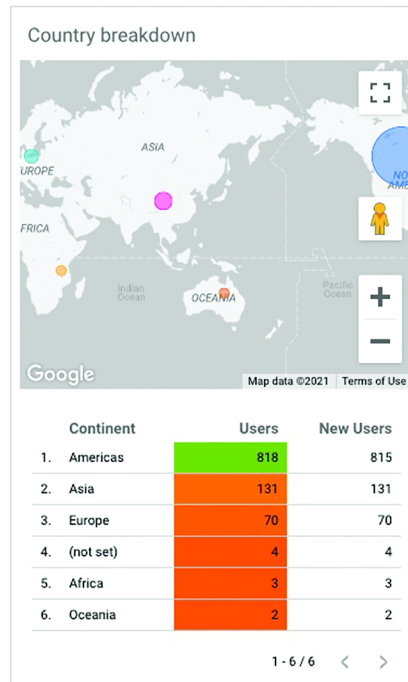
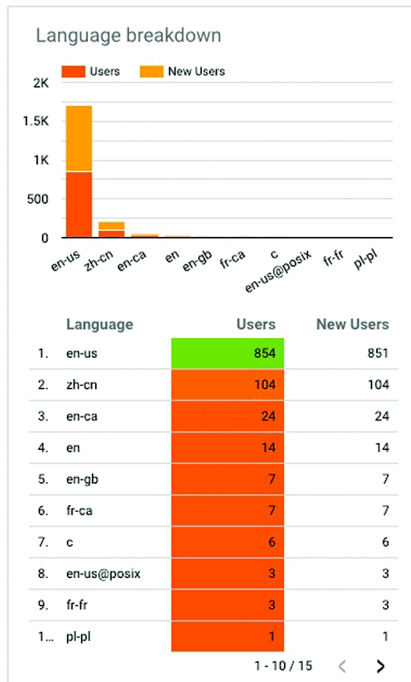
Google Analytics Audience Overview

Continent ▼
 Region ▼
 Channel ▼
 Device ▼
 Jun 1, 2021 - Aug 12, 2021 ▼

Your audience at a glance



Let's learn a bit more about your users!



INSTAGRAM YTD

Social channels ⓘ Followers/Subscribers ⓘ Posts/Videos ⓘ Engagement ⓘ

 Instagram	7,255	94 ↑	17,910 ↑
 Facebook	1,777 ↑	94 ↓	2,595 ↓

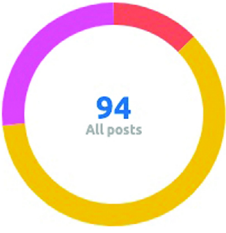
Overview Facebook Twitter **Instagram** YouTube LinkedIn Pinterest

Company:  Dates:

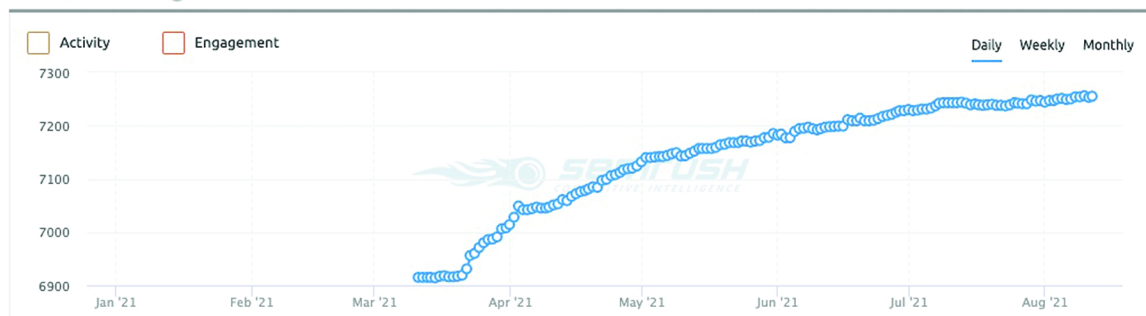
Posts Audience **Activity** Engagement Hashtags Insights

Posts ⓘ This year 94	vs Posts ⓘ Jan 01 – Aug 12, 2020 32	Posts change ⓘ This year vs Jan 01 – Aug 12, 2020 +62	Posts growth ⓘ This year vs Jan 01 – Aug 12, 2020 +193.75%
Posts per day ⓘ This year 0.42	vs Posts per day ⓘ Jan 01 – Aug 12, 2020 0.14	Posts per day change ⓘ This year vs Jan 01 – Aug 12, 2020 +0.28	Posts per day growth ⓘ This year vs Jan 01 – Aug 12, 2020 +195.07%

Published posts and their performance ⓘ

	Post types	Posts ⓘ	Posts/day ⓘ	Engagement/post ⓘ	Engagement rate ⓘ
	Photo	57 (60.64%)	0.25	188.67	260.32
	Carousel	25 (26.6%)	0.11	223.4	308.01
	Video	12 (12.77%)	0.05	130.92	180.5

Followers trend ⓘ



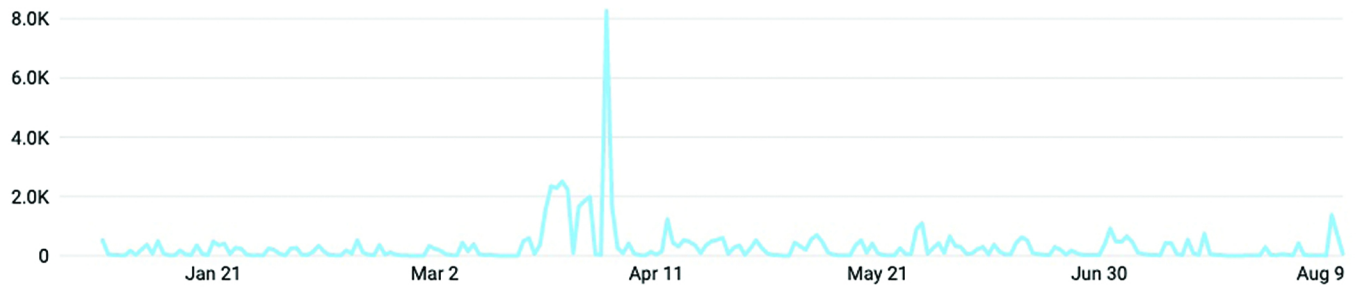
FACEBOOK / IG YTD

Results

Export

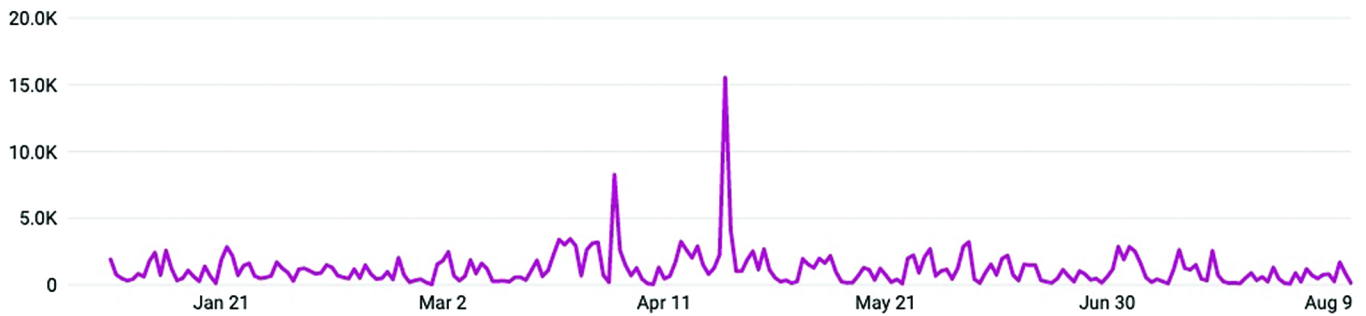
Facebook Page Reach

26,905 ↑ 272.8%



Instagram Reach

73,425 ↑ 39.9%



Audience [See What's New](#)

Export

Current Audience

Potential Audience

Facebook Page Likes

1.8K

Instagram Followers

7.3K

Age & Gender

Age & Gender

